

## PEYTON FOLEY DESIGNER

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813.390.6849

www.peytonfoley.com

### EDUCATION

2018 - 2020 **Miami Ad School @ Portfolio Center / Atlanta, GA**

Graduate Studies, Graphic Design

2014 - 2018 **Florida State University / Tallahassee, FL**

Bachelor of Science in Marketing

### EXPERIENCE

Nov 2021 - Present **Lead Designer / JAJA Spirits / Remote**

Lead for creative development and design supporting all deliverables including social media, events, merch, campaigns, brand presentations etc.

Feb 2021 - Nov 2021 **Designer / Blue Bear Creative / Denver, CO**

Collaborating with the creative team to concept, design, and execute social media content for various brands such as Green Giant, Spice Islands, and Dash Seasoning

Jul 2020 - Present **Freelance Designer / Remote**

Graphic design such as logos, branding, and photo editing for various clients and companies

Aug 2017 - Dec 2017 **Photography and Design Intern / Coton Colors / Tallahassee, FL**

Preparing, executing, and processing photoshoots as well as providing overall support for the Creative Division of the Design Department

### LEADERSHIP

2019-2020 **IOPP 48 Hour Repack / Team Leader / Atlanta, GA**

Organized and led a group of 5 graduate students in a 48 hour re-packaging competition held by the Institute of Packaging Professionals

2020 **24 Hour Repack / Team Leader / Greenville, SC**

Led a team of Furman students in a 24 re-packaging competition

### HONORS AND AWARDS

2020 **Graphis New Talent Annual / Gold / Logo**

2020 **Portfolio Center Student Award / Gold / Packaging**

2018 **Portfolio Center Student Award / Gold / Makers**

### SKILLS

Proficient in Adobe Creative Suite, Invision, Keynote, Canva, Photography, Microsoft Paint, Quick Learner, Problem Solver

### ENRICHMENTS

Crafting, claw machines, luxury gas station enthusiast

