

PEYTON FOLEY DESIGNER

peytonmfoley@gmail.com
813.390.6849
peytonfoley.com

EDUCATION

- 2018-2020 **Miami Ad School @ Portfolio Center / Atlanta, GA**
Graduate Studies, Graphic Design
- 2014-2018 **Florida State University / Tallahassee, FL**
Bachelor of Science in Marketing

EXPERIENCE

- 2018 **Coton Colors / Photography and Design Intern / Tallahassee, FL**
Responsible for helping with photoshoot preparation, execution, and processing as well as providing overall support for the Creative Division of the Design Department
- 2017 **Bluewater Media / Digital Advertising Intern / Clearwater, FL**
Responsible for social media and digital marketing in addition to copywriting and graphic design for various clients

LEADERSHIP

- 2020 **IOPP 48 Hour Repack / Team Leader / Atlanta, GA**
Organized and led a group of 5 graduate students in a 48 hour re-packaging competition held by the Institute of Packaging Professionals
- 2029-2020 **24 Hour Repack / Team Leader / Greenville, SC**
Led a team of Furman students in a 24 re-packaging competition
- 2016 **Vector Marketing / Junior Field Sales Leader / Tallahassee, FL**
Achieved five sales promotions within first month of job and attended leadership training

HONORS AND AWARDS

- 2020 **Graphis New Talent Annual / Gold / Logo**
- 2020 **Portfolio Center Student Award / Gold / Packaging**
- 2018 **Portfolio Center Student Award / Gold / Makers**

SKILLS

Proficient in Adobe Creative Suite, Sketch, Invision, Keynote, Photography

MEMBERSHIPS

- 2019-2018 **AIGA / Atlanta, GA**
member

ENRICHMENTS

Painting, crafting, traveling, detangling knots, Diet Coke

