

PEYTON FOLEY DESIGNER

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813.390.6849

www.peytonfoley.com

EDUCATION

2018 - 2020 **Miami Ad School @ Portfolio Center / Atlanta, GA**
Graduate Studies, Graphic Design

2014 - 2018 **Florida State University / Tallahassee, FL**
Bachelor of Science in Marketing

EXPERIENCE

Oct 2020 - Feb 2021 **Designer / Blue Bear Creative / Denver, CO**
Collaborating with the creative team to concept, design, and execute social media content for various brands such as Green Giant, Spice Islands, and Dash Seasoning

Oct 2020 - Feb 2021 **Graphic Designer / MOCK, the agency / Atlanta, GA**
Designing, developing, and implementing graphics for web, mobile, and print

Oct 2020 - Dec 2020 **Freelance Designer / Sitcom Shop / Atlanta, GA**
Illustrating and designing Schitt's Creek merchandise such as posters, accessories, and clothing for an e-commerce store

Aug 2017 - Dec 2017 **Photography and Design Intern / Coton Colors / Tallahassee, FL**
Prepared, executed, and processed photoshoots as well as providing overall support for the Creative Division of the Design Department

LEADERSHIP

2019-2020 **IOPP 48 Hour Repack / Team Leader / Atlanta, GA**
Organized and led a group of 5 graduate students in a 48 hour re-packaging competition held by the Institute of Packaging Professionals

2020 **24 Hour Repack / Team Leader / Greenville, SC**
Led a team of Furman students in a 24 re-packaging competition

HONORS AND AWARDS

2020 **Graphis New Talent Annual / Gold / Logo**
2020 **Portfolio Center Student Award / Gold / Packaging**
2018 **Portfolio Center Student Award / Gold / Makers**

SKILLS

Proficient in Adobe Creative Suite, Microsoft Paint, Sketch, Invision, Keynote, Photography

MEMBERSHIPS

2019 - Present **AIGA / Atlanta, GA**
Member

ENRICHMENTS

Painting, crafting, traveling, detangling knots, Diet Coke

